

**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES
DURING NOVEMBER 2022**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
01	IHM Gurdaspur	NOVEMBER 2022	Extempore on Andhra Pradesh Culture	Event was organized by covering various topics on tourism, culture, festivals, art & craft, cuisine etc. of Andhra Pradesh to Sensitize the fresher students towards Andhra Pradesh Culture and EBSB.	Andhra Pradesh	20 Participants 78 Audience	



SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF NOVEMBER 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	16	46	359	359	1847
2	INSTAGRAM IHM Gurdaspur Page	240	243	950	685	796